

# Opportunity Day

Charge Purchases Monday Will Appear on Statement Rendered Nov. 1

Sewing Machines Page Two

**Remarkable Lot of New Dresses**

—No less than four styles in these Women's and Misses' Dresses of Jersey, Satin and Serge for Street and Afternoon Wear, presented in all of the season's best shades at choice for

**\$19.50**

**The COHEN Co.**

SERVICE FIRST—SATISFACTION ALWAYS

**A Suit "Opportunity" Unusual**

**\$25.00**

—Three excellent models claim special recognition in relation to these Suits of All-Wool Poplin and Serge, in Novelty and Tailored effects, with silk-lined coats. Navy and Black ..... \$25.00

**Special Shirts**

—These fine Madras Shirts are shown with French Collars, in assorted patterns, \$1.75 values, for Opportunity Day **\$1.19**

**Couch Covers**

—This lot of Tapestry Couch Covers features Stripes and Oriental designs—54 inches by 2 3/4 yards long—choice for ... **\$3.98**

**15c Gas Mantels**

—The lot of these Mantels is limited. They are made very strong and come double woven. Your saving is worth while at ..... **11c**

**Knit Underwear**

—Certain discontinued numbers in Women's Silk and Wool Union Suits—sizes 7, 8 and 9; worth \$3.50—various styles ..... **\$2.50**

OPPORTUNITY Day forges ahead with each repetition. It occurs on the last business day of each month. Its standard of value-giving is magnified with each repetition.

THE items that are listed here to-day are typical of the extent of your savings to-morrow, but there are hundreds that have not been advertised. You will look for those also.

## Stylish Frocks

—New arrivals in finest materials and styles adapted to Afternoon, Dinner or Street Wear. **\$99.50**

## Elegant Suits

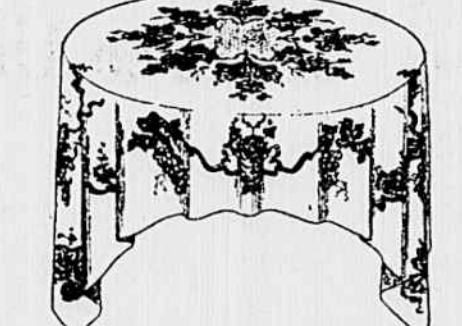
—Of Velour, Tricotine, Silvertone, Poirer Twills and Broadcloth, in tailored and demi-tailored models, **\$69.50 to \$110**

## Infants' Sweaters

—Handsome wool knit garments, in Navy, Oxford and Cardinal, in sizes 24, 26 and 28. Unusual "Opportunities" ... **\$1.25**

## Infants' Sacques

—Try to find a Sacque in the entire lot that you would not consider a big value at 59c. Take your choice Monday. **39c**



## Table Covers

—64x63 Inches in size, with a round scalloped edge at ... **\$1.69**

—64x63 Inches in size with a square hemstitched edge ... **\$1.69**

—This we deem one of the biggest "Opportunities" that will present themselves to-morrow. Every Cloth is elegantly mercerized and will wear and launder like pure linen. Your choice. **\$1.69**

## Jersey Cloth

—A 54-inch weave that comes in Gray and Pekin Blue only, much wanted for stylish one-piece dresses. Monday... **\$2.75**

## 18-In. Paon Velvet

—Especially desirable for military purposes—either straight or bias. Shades include Taupe, Purple, Tan, etc. Yard... **\$1.50**

## 48-In. Broadcloth

—There is an unusually representative showing of the very best shades, each dominated by a bright finish. Per yard. **\$3.50**

## Costume Velvets

—Every yard comes 36 inches wide and the colors include Black, Burgundy, Brown and Hunter's Green. Monday. **\$3.00**

## A Special Satin

—Walnut Brown, Navy, Hunter's Green, etc., suitable for entire gowns or in combination with Serge or Velvet. Yd. **\$1.59**

## Crepe de Chine

—A new range of colors is brought out in the 40-inch width. The quality speaks for itself. The price is unusual at... **\$1.65**

## Buy! Buy! Buy Liberty Bonds!

This Is the Command That Liberty's Bell Is Ringing To-day.

No true American, man or woman, can afford to shirk their duty and refuse to buy Liberty Bonds, for these represent the Freedom and Peace of our loved ones. You are asked only to lend your money to Uncle Sam through this medium, on which he will pay you 4 1/4%. Our Liberty booth to-morrow will be in charge of:

**Lee Chapter Daughters of the Confederacy**

Mrs. Austin Martenstein, Chairman. Mrs. Sam Cohen, Gen. Chairman.  
Mrs. A. J. Montague, Chairman of the Day.

## Opportunity Day in the Bargain Basement

<b>Kimono Flannels</b> —32c grades that come in almost any desired shade are now <b>33c</b> repriced	<b>35c Curtain Swisses</b> —Mill lengths will be offered to-morrow in these Swisses at <b>25c</b> per yard	<b>Boys' Fall Hats</b> —Various styles in assorted colors that ought to be \$1.00. <b>79c</b> Choice
<b>25c Dress Plaids</b> —These are double width, in assorted colors, suitable for school wear ..... <b>18c</b>	<b>Women's 75c Corsets</b> —Small sizes, but mighty good values and worth hurrying <b>39c</b> for Monday at	<b>Fancy Plaid Blankets</b> —A very splendid calendar of good color effects. All in <b>11-4</b> size ..... <b>\$4.98</b>
<b>35c Dress Gingham</b> —A varied assortment of new fall patterns is ready to choose from at ..... <b>29c</b>	<b>Special Waists, 79c</b> —\$1.25 and \$1.50 values of fine Voile and Organdy materials. Choice ..... <b>79c</b>	<b>Double-Bed Comforts</b> —\$4.50 values that come filled with soft corded cotton. <b>\$2.79</b> Monday at
<b>39c Flaxon Waistings</b> —These beautiful White Goods are in assorted Checks, Stripes and Stripes. Yard ..... <b>22 1/2c</b>	<b>Extra Size Drawers</b> —Women will ask for these early. All nicely trimmed with embroidery ..... <b>50c</b>	<b>Sateen Comforts</b> —Large sizes, extra heavy, with plain color borders. Very unusual ..... <b>\$6.50</b>

## Sale of De Luxe Sheets and Pillow Cases

—These are made of heavy round thread sheeting and come hand-torn and hemmed. They will be offered to-morrow at close to current wholesale cost.

—Sheets, 54x90 inches in size, each... **\$1.69** —Sheets, 81x90 inches in size, each... **\$1.89**

—Sheets, 63x90 inches in size, each... **\$1.75** —Pillow Cases, 42x36 inches in size... **42 1/2c**

—Sheets, 72x90 inches in size, each... **\$1.85** —Pillow Cases, 45x36 inches in size... **42 1/2c**

## Handkerchiefs

—You will be astonished to be able to obtain handkerchiefs of such quality—pure linen and hemstitched, very sheer, at ..... **10c**



## Fine Curtains

—Scrim and Marquisette Curtains that come hemstitched, with a lace edge—Cream, Ecru and White—all 2 1/2 yards long ... **\$2.69**



## Heavy Boiler

—This family size Boiler has a tight fitting cover, and is well made throughout. Choice while they last to-morrow at ..... **\$1.79**



## Pure Silk Hose

—These full fashioned full length Pure Silk Hose show high apical heels and a deep garter welt. Best shades at .... **\$1.25**

## Men's Fiber Hose

—Why pay 85c a pair for Hose of no better quality? These have double toes and soles; can be had in all sizes; pair... **50c**

## Men's Underwear

—A lot of Men's Fleece-Lined Shirts and Drawers, in all sizes; none worth under \$1.25, on sale Monday, garment. **98c**

## Special Hair Nets

—A very good example of the importance of Opportunity Day in relation to Notions is found in these Nets at ..... **10c**

## Stamped Dresses

—These are shown in dainty floral designs, sizes 2 and 4 years. Original value to \$1.50. Model on display. Monday... **\$1.00**

## Stamped Towel 29c

—A very good range of patterns will be yours to select from. All are stamped on pure linen. Opportunity Day price is... **29c**

## Semi Flouncings

—Think of being able to choose from \$1.00 and \$1.25 effects in Gold and Silver embroidered on net. Monday, yard **49c**

## \$3.75 Flouncings

—Handsome creations effectively embroidered on Black Net, in combinations of Gold and Colors. Monday, yard... **\$1.98**

## Very Rare Offer

—Instead of \$4.50 we will accept to-morrow, for last time, your subscription to Woman's Home Companion for 2 years **\$2.50**



## This Percolator

—In the 2-quart size is made of good aluminum, and comes with a glass top and wooden handle. A very special value at ..... **\$1.98**



## A Splendid Mop

—Opportunity Day will offer you a good 75c O'cedar Mop and a 12-ounce bottle of polish—the two articles for only ..... **85c**



## \$2.25 Curtains

—Shown in fine Fllet Net in several very choice patterns, 2 1/2 yards long, in White, Ivory and Ecru. Opportunity Day ... **\$1.75**

## Fur Special No. 1

—New Animal Scarfs of Fox or Wolf, in Taupe, Brown or Black, lined with all silk, with large brush claws.... **\$49.50**

## Fur Special No. 2

—Beautiful Animal Scarfs of Fox and Wolf, shown in Black and Taupe, offer values **\$27.50** worth securing. Choice.

## Special Scarfs

—These are Black Scarfs of Manchurian Wolf, featured with Head, Claws and Large Brush. Limited number to go at **\$15.00**

## \$1.50 Books \$1.00

—Such titles as "Scandal," "Road to Understanding," "Paradise Garden," etc., will be placed at your disposal at **\$1.00**



## Newest Pokes

—We might have advertised a number of different items in Millinery, but instead we have confined our efforts to this special showing of Pokes at the price that follows. There's a big variety to draw upon in Solid Black or Black with Colored Facings, effectively trimmed in many different ways. Early choosing is advised **\$4.75** at ..... **\$4.75**

## Lisle Union Suits

—Women who prize quality will hasten to secure their share of these Lisle Union Suits— **\$1.25** sleeveless and tight knee. **\$1.25**

## \$1.39 Union Suit

—Excellent fall weight garments in all sizes, made to fit and nicely finished. Opportunity Day **\$1.00** price will be only..... **\$1.00**

## \$1.00 Union Suit

—These are featured in a popular medium weight; sleeveless and knee length, with a silk tape. Get yours Monday. **75c**

## Women's Belts

—These 79c Patent Leather Belts, considering the difference between the above amount and the following are big values... **59c**

## Combination Item

—The ever dainty woman will be delighted with this week-end Box, containing Imported Face Powder, Rouge and Puff... **35c**

## Moire Ribbons

—A splendid assortment of good colors dominate these 5-inch Moire Ribbons, representing 29c and 35c values; per yard. **19c**



## Special Blouse

—Creme de Chine Waists with the two-in-one collar or to be had in square or round neck effects—Flesh and White ..... **\$2.98**



## Good Linoleum

—These printed Linoleums are in Blue and White and Green and White. Black or Hardwood designs; 2 yards wide, yard **98c**



## Nainsook Gown

—Slip-over style of soft material with embroidery inserts held by Val. lace. Values you couldn't duplicate, Monday day at ..... **\$1.25**



## School Suits

—Several styles to choose from, all well made and worth every cent of \$8. Sizes 7 to 17 years. On sale Monday at ..... **\$5.98**



## Special Corset

—The celebrated Nadia models in Batiste and elegant Coutil; sizes 24 to 29—excellent \$3.00 values. Special for Monday at ... **\$2.00**



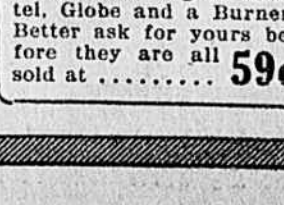
## Leather Special

—A purchase of real leather Envelope Purses, some of which come with a Mirror and Purse, will all go on sale Monday ..... **\$1.00**



## Axminster Rugs

—Here is a lot of Axminster Rugs, 27x54 inches in size that ought to be sold before noon. Choice patterns and colors ..... **\$2.98**



## Gas Lights 59c